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Cookie Policy

TestCal uses cookies on this website. Cookies are small text files that are stored on your computer or other device by websites that you visit. This page explains the cookies we use and what we use them for, and lets you turn them on or off. (Some cookies are necessary for our website to work properly.) We also explain below which other companies use cookies on our website and what they use them for, and lets you turn those other companies' cookies on or off.

Our website uses cookies in order to make the website easier to use, to support the provision of information and functionality to you, as well as to provide us with information about how the website is used so that we can make sure it is as up to date, relevant and error free as we can. We also use cookies to try to ensure that our online adverts reflect the interests of web users. Further information about the types of cookies that are used on our website is set out below.

As well as the options provided below, you can choose to restrict or block cookies through your browser settings at any time. For more information about how to do this, and about cookies in general, you can visit www.allaboutcookies.org and www.youronlinechoices.eu. However, please be aware that restricting or blocking cookies set on our website may impact the functionality or performance of the website, or prevent you from using certain services provided through the website

Please note that third parties (including, for example, advertising networks and providers of external services like website analysis services) may also use cookies, over which we have no control, although we may receive services from these third parties (including, for example, for targeted advertising purposes and website analytics). These cookies are likely to be performance cookies or targeting cookies (as described below).

1. Strictly necessary cookies

These cookies are essential for the use of the features and services on our website. If you block these cookies we cannot guarantee access to the services provided through our website or be sure how our website will perform during your visit.

Examples of how we use these cookies include:

a) Remembering which products you have placed in your shopping basket.
b) Remembering that you are logged in to our website.
c) Remembering information you have entered into forms on our website (so that you don't have to re-enter this information if you use your browser's "back" and "forward" buttons to navigate through a form).

2. Functional cookies

Functional cookies allow our website to remember choices you make, such as your user name, log in details or language preferences, and any customisations you make to pages on our website during your visit.

Examples of how we use these cookies include:

a) Providing individual services, such as watching a video or commenting.
b) Sharing information with our partners to provide a service on our website. The information shared is only to be used to provide the service, product or function you requested, and not for any other purpose.
c) Remembering if we've already asked you if you want to fill in a survey.
d) Remembering your location.
e) Remembering your preferred language.

3. Performance and analytics cookies

These cookies help us understand how people use our website. They collect information such as which pages on our website visitors go to most often, which features they use, and which websites people have visited before they visit ours. We use this information to improve our website and provide a better user experience.

Examples of how we use these cookies include:

a) Monitoring and providing statistics on how our website is used.
b) Helping us improve our website by measuring any errors that occur.
c) Seeing how effective adverts on our website are and trying to ensure they are as relevant as possible.
d) Providing feedback to our affiliates, and third parties we have allowed to link to our website, regarding users accessing their sites. This information may be used by those third parties to improve their sites or services.
e) Testing the website's design and operability.

4. TestCal's marketing and advertising cookies

These are cookies that we use to remember which pages you've viewed (including which adverts you've been shown) on our website, and to show you adverts that we think might be of interest to you, based on your browsing history on our website. We also use these cookies to limit the number of times you're shown a particular advert, and to follow up with you if you partially complete an order for products or registration on our website.

5. TestCal's partners' marketing and advertising cookies

These cookies are used by other companies we work with to deliver you relevant advertising on our website and on other websites. They are sometimes called "third party cookies" because they are set by other companies when you browse our website, rather than by us. These companies use cookies to build a profile of you, based on your browsing on our website, their own websites and other websites that they work with, and which adverts you've seen and clicked on our website and on other websites. They may also combine this with other information they collect about you from other sources. They use these profiles to show you relevant adverts, both on our website and on other websites. These companies may track your browsing across multiple devices, and combine your browsing on multiple devices into a single profile that is used to deliver relevant adverts to you on all of those devices. They may use a number of different methods to work out whether multiple devices appear to be used by you, including matching information about your devices, browsing activity and geo-location.

More information about online behavioural advertising and online privacy can be found at www.youronlinechoices.eu.

Different web browsers may use different methods for managing cookies. Please follow the instructions below, from the web browser manufacturer directly, to configure your browser settings*.

a) Microsoft Internet Explorer (IE)
b) Google Chrome
c) Safari
d) Firefox

*These links are to third party sites, over which we have no control – no liability can be claimed if they are inaccurate.

CalCard is a product name of TestCal whose office is: -
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